



Libby.

PREPARE FOR THE ACADEMIC YEAR Start strong with Libby!

#BacktoSchool

As the new academic year approaches, Libby is here to help you prepare students for success. While professors are finalizing syllabi, we're excited to offer our **Back to School Toolkit**—designed to support faculty in integrating Libby's rich collection of ebooks and audiobooks into the classroom.

Our **Libby Resource Center** features everything you need to get started:

- **Welcome materials** to help students easily access digital titles from their school library
- **Ready-to-use graphics** for campus monitors and social media to promote Libby as a go-to student resource
- **Libby logos and customizable copy** for faculty to include in email communications, slide decks, and more

Make sure your school is set for the semester. Visit the **Libby Resource Center** today to download tools, templates, and promotional materials that bring Libby into the academic spotlight.

List of Toolkit Items

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General Announcements

Images that present Back-to-School, sized for promotion in various social media platforms (specifically Facebook, X, and Instagram), as well as print and screen images. These are perfect for displaying in student unions, on campus digital signage, and in the library.

20

Title-Specific Assets

Share our monthly featured film on social media or in your digital spaces throughout campus.

2

Suggested Copy

Two options that you can copy and paste into your messaging across social media marquees, and email.

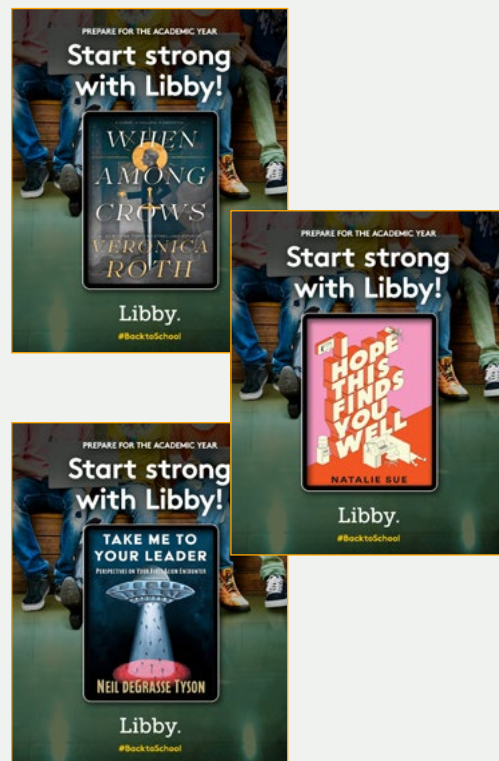
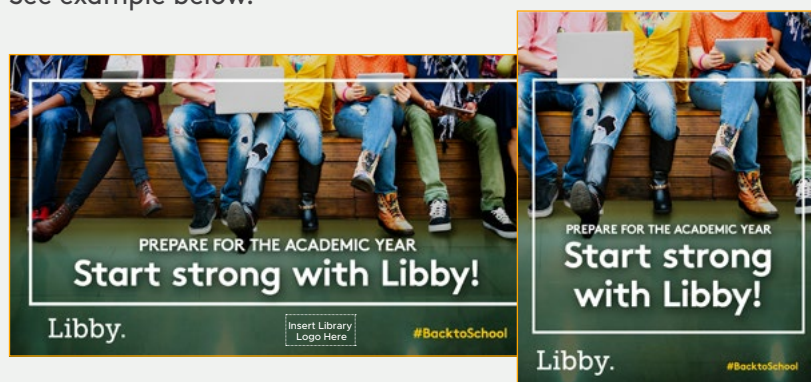
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General Announcement & Title-Specific Assets

To download the general announcements for Back-To-School, visit our [Marketing Resources Page](#).

And remember, you can always add your logo to any of these images to remind your faculty and staff that they can access Libby through your digital offerings.

See example below.



Social Media/Newsletter Copy

Version 1

New semester, new reads! Kick off the school year with free ebooks & audiobooks from your campus library, right on the Libby app. Whether you're cramming for class or chilling between lectures, Libby's got the perfect title for you.

Download Libby today and start exploring!

Version 2

Libby offers access to thousands of ebooks and audiobooks through your institution's library, perfect for classroom use or independent student reading.

Download Libby today and start exploring!

Respectfully,

The Libby Team